

# Waikato Ki Roto o Poneke Draft Strategy

*[May wish to consider inserting an appropriate pepeha here for WKRP or something more traditional e.g. Waikato taniwharau, he piko, he taniwha, he piko, he taniwha.]*

With the increase in growth of our iwi we recognise that the tribal members who have established a life outside the boundaries of Waikato-Tainui must take the lead role to ensure we and our future generations are included in and have access to opportunities that may arise. We also consider this as an opportunity to both assist in the future growth, development and direction of our iwi and strengthen the network within Wellington.

With this in mind, the need to develop some strategic goals and key objectives, that will give us the focal point to achieve what we hope in the short, medium and long-term.

Whakatupuranga Waikato-Tainui 2050 has developed a strategic plan which is the motivating force behind achieving all our tribal aspirations. This plan has identified three critical elements that are fundamental to equipping our generations with the capacity to shape our own future which are:

1. A pride and commitment to uphold our tribal identity and integrity;
2. A diligence to succeed in education; and
3. Self-determination for socio-economic independence

By aligning our long-term strategy with that of Whakatupuranga Waikato-Tainui, incorporating our unique flavour will enable us to complement iwi goals, give confidence to Taurahere as well as fulfil our own individual and collective aspirations.

From these three elements we have identified the following four key goals which will be the driving force to achieve our aspirations over the next five to ten years:

1. To support our historical role as Kaitiaki o te Kiingitanga;
2. To develop and maintain marae, hapuu and tribal links;
3. To improve our social and economic success both individually and collectively;
4. To have an organisation that can maintain integrity and confidence to our whanau; and
5. To have an organisation that remains relevant and continues to evolve in response to changing circumstances / environment.

From these goals we have identified some objectives and tasks that will enable us to measure and focus our efforts.

## 1. Kiingitanga: To Support our historical role as Kaitiaki o te Kiingitanga

OBJECTIVE	TASKS	WHEN	WHO
1. Establish a presence & provide support to the office of Kiingitanga	1.1 Select an individual to develop and maintain a communication link with the office of Kiingitanga.	By December 2008	Bella to be confirmed by Bob as our link with the King's office. Taini to be advised by Bob.
2. Support our traditional tribal hui	2.1 Identify tribal hui and develop a 12 month schedule of events.	By December 2008	Awhimai to produce comprehensive calendar of main Tainui and other relevant events for circulation to members.
	2.2 Identify and co-ordinate individuals and/or groups to attend.	From January 2009	
	2.3 Develop a travel programme for Taurahere who wish to attend. III	From February 2009	
3. Develop and support initiatives both locally and nationally that promote and support the principals of Kiingitanga. III	3.1 Select an individual to develop/co-ordinate and facilitate a local wananga/hui	By December 2008	Tia to provide enunciation of principles of Kingitanga. Task One to be limited to one per year. Erica to talk to Bella about organising wananga around "Kingitanga" DVDs. Delete remaining Tasks

## 2. Tribal Links: Develop and maintain Marae, Haapu and tribal links

OBJECTIVE	TASKS	WHEN	WHO
1. Develop and support initiatives both that promote and reinforce tribal heritage and identity (What is meant here?)	1.1 Develop a schedule of initiatives	By December 2008	Tasks need to be developed further, but feeling was that this Objective should be about encouraging and supporting members to maintain their links with their home marae and other institutions. This to be developed later.
	1.2 Select an individual to develop/co-ordinate and facilitate at least 3 local initiatives over the next 12 months	From January 2009	
	1.3 Identify individuals/groups who would like to attend	From January 2009	

### 3. Social and Economic Success: Improve our cultural, social and economic success both individually and collectively

OBJECTIVES	TASKS	WHEN	WHO
1. Support and promote Educational success	1.1 Develop a database of available grants/scholarships	By December 2008	Discussion was that this was not so much about offering scholarships to our members and their children, but taking stock of what is available to them from all sources. Marie and Awhimai to work on this. The second task to include development of career days for our tamariki including an expo on the various places of work of our members. Could work in with similar events organised by others, such as Victoria, Massey and other tertiary institutions.
	1.2 Identify initiatives that promote and support academic excellence	By December 2008	
	1.3 Identify and develop a database of individuals who are interested or qualify for grants/scholarships	From January 2009	
2. Develop, support and promote cultural and business leaders	2.1 Identify and develop a database of initiatives that enhance leadership growth and development.	By December 2008	Bob to work on this.
	2.2 Develop and implement at least 2 initiatives that enhance leadership development.	By January 2009	
	2.3 Develop a leadership development plan for individuals that which to be involved ion leadership development	By January 2009	

OBJECTIVES	TASKS	WHEN	WHO
	2.4 Develop a database of individuals that could provide support for potential leaders.	By January 2009	
3 Identify opportunities that create opportunities for economic success	3.1 Identify business opportunities that provide for greater economic prosperity	From January 2009	Task is to scope Taurahere Economic Summit for 2010.
	3.2 Identify potential funding/financial sources (not sure if you need this one given the first task which covers this off as well)	By January 2009	
4 Identify and develop initiatives that address social and economic issues	4.1 Identify and develop local and national initiatives that could assist in addressing social issues	By January 2009	Current objective to be replaced with one entitled Engage with our Youth. Hope is that Te Manu will develop this objective further using material he already has.
	4.2 Identify and refer individuals and or families who could benefit	From January 2009	
	4.3 Develop a support network database of individuals or groups who are able to assist	From January 2009	

#### 4. Organisational Integrity: To have an organisation that can maintain integrity and confidence to our Whanau

OBJECTIVES	TASKS	WHEN	WHO
1 Establish an organisation that has a vision and focal point to achieve.	1.1 Establish a trust and trust deed.	By February 2009	This is to be kept under review. Discussion was that there was no need at the present for Trust to be revived, given the low level of activity in the roopu at the moment. However, if the level increases over time, the Trust can be revived and shaped to provide a vehicle for the roopu activities.
	1.2 Elect and appoint an interim board.	By February 2009	
2 Develop a marketing and communications) strategy that will assist in driving the organisation forward	2.1 Identify an individual or group who can assist in developing a comprehensive Marketing and communications strategy.	By December 2008	This is responsibility of whole Committee.
	2.2 Hold a Marketing and communications strategy workshop to develop plan for moving forward	By February 2009	
3 Establish a communication link with our tribal Marae and Haapu (What is the purpose?)	3.1 Develop a database of Marae and Haapu	By December 2008	(transferred from Tribal Links above) Should be shaped to deal with maintenance of the roopu database. Action to rest with Awhimai, I think.
	3.2 Identify and develop database of Marae/haapu representatives (See comment above)	From January 2009	